

AMERICAN ADVERTISING AWARDS



2025 Sponsorship Opportunities

Awards Details

- Competition open to Advertising professionals & college students in North Alabama
- Awards Gala will take place from 6-10pm on Thursday, February 20, at the Huntsville Botanical Gardens' Carriage House, expecting over 100 attendees

Diamond – \$2,000

TITLE SPONSOR

- Company logo & link on website
- Multiple company shout-outs on social media
- Company advertisement listed in Winners' Book & Awards reel
- Company name displayed in Awards Gala presentation
- "Company Name presents..." on all advertising
- Company logo on event favors*
- 8 tickets with premium seating for Awards Gala
- Opportunity to speak for 30 seconds on stage during Awards Gala

Gold – \$1,000

- Company logo & link on website
- Multiple company shout-outs on social media
- Company advertisement listed in Winners' Book & Awards reel
- Company name displayed in Awards Gala presentation
- 4 tickets with premium seating for Awards Gala

Silver – \$500

- Company logo & link on website
- Company shout-out on social media
- Company advertisement listed in Winners' Book & Awards reel
- Company name displayed in Awards Gala presentation
- Opportunity to purchase tickets to Awards Gala at a discount
 - 50% off General Admission, Couple, or Student
 - 25% off Table for 8

Bronze – \$250

- Company logo & link on website
- Company shout-out on social media
- Company advertisement listed in Winners' Book
- Company name displayed in Awards Gala presentation

*pending sponsorship is confirmed prior to event favors' order date